

Engaged Employees Drive Bottom Line & Leadership/Business/Life Coaching Specials & MUCH more.

Welcome to The (W)Right Coaching CC's November 2010 newsletter.

WARNING!!!! - BY READING THIS NEWSLETTER AND VISITING OUR WEBSITE YOU DRAMATICALLY INCREASE THE CHANCE OF BEING THE MASTER OF YOUR AND OR YOUR BUSINESSES / ORGANISATIONS DESTINY

WHATS INCLUDED IN THIS NEWSLETTER? (Click on the links below to go directly to the section)

[Article – “Know Yourself, Steve Krummeck”](#)

[Article of Interest – “Engaged Employees Drive the Bottom Line, Towers Perrin \(International Survey Research\)](#)

[Quote of the Month](#)

[Life & Career Tips](#)

[What we can do for you – Summarised in one line](#)

[Coaching Conversations workshop for managers and leaders](#)

[Coaching Specials \(Executive / Leadership, Business, & Life Coaching, and Mentoring\)](#)

[Book, “The Game of Life & Success – Steps to Self Mastery & Happiness”](#)

[Testimonials](#)

[Services Offered](#)

ARTICLE, “KNOW YOURSELF”, “THE GAME OF LIFE & SUCCESS – STEPS TO SELF MASTERY & HAPPINESS”, BY STEVE KRUMMECK

“Relationships and effective communication are the foundation of success in every aspect of your life, career, and business / organisation” - Steve Krummeck

“Interpersonal relationships, **communication**, and **knowing and loving yourself** are fundamental and essential to you living a **healthy** and **prosperous** life, AND to you **succeeding** in business / the organisation in which you find yourself. If you are unable to foster healthy and effective interpersonal relationships, communicate openly, honestly, and effectively, and don't love yourself (not in a conceited way), you are doomed to have limited, if any, success in your life, career, interpersonal relationships, and in business / the organisation in which you find yourself.

So, the next step (refer to previous articles for the previous steps) to self mastery and bringing about phenomenal results in your business / organisation, career, interpersonal relationships, and life, is for you to **know and love yourself**.

Click [here](#) to read the full article.

ARTICLES OF INTEREST – “ENGAGED EMPLOYEES DRIVE THE BOTTOM LINE”, TOWERS PERRIN (INTERNATIONAL SURVEY RESEARCH)

“Organisations that fail to engage their people fail to achieve their full potential. Intuition tells us that when employees are truly engaged in their work and in the values and goals of the organisation, their behaviour will generally be supportive of organisational success. It seems equally self-evident that disengaged employees are

unlikely to give their best. Fortunately, Towers Perrin-ISR has studied this issue using real data and has more than just intuition. Our research indicates that engaged employees *are* more loyal—and the greater the number of more loyal employees, the lower the costs of recruiting, hiring, training, and developing, not to mention the positive effects on productivity. Engaged employees are also more willing to give extra effort when the organisation needs it. Engaged employees in customer-facing roles are more likely to treat customers in ways that positively influence customer satisfaction.”

Click [here](#) for the full article.

QUOTE OF THE MONTH

“Intuition is a spiritual faculty and does not explain. It simply points the way” – Florence Scovel Shinn

LIFE & CAREER TIPS

A life or career tip, sometimes in the form of a single sentence, often acts as the catalyst in propelling your life, relationships, career, or even your business, to a level never imagined before. For life altering tips, click [here](#)

WHAT WE CAN DO FOR YOU

We enable and assist you lead a balanced, purposeful, effective & fulfilled life.

What else will we do for you? We will assist you turn around for the better your yes answers to the statements / questions below.

QUESTION / STATEMENT	YES
I feel stressed.	
I work in the evenings and or on weekends.	
There is something I want to change in my life / something is missing in my life.	
I want to clarify what my dreams, aspirations, wants and needs are, and what my passion and purpose in life is, AND live them to the fullest.	
Do you know what you want and just can't seem to make it happen?	
Do you want to move forward in your life instead of remaining as is?	
I often don't answer e-mails addressed to me, private and or work related.	
I don't enjoy my work / I'd prefer to do another type or work.	
I'd like my work to not feel like work. I'd like it to feel more like I was pursuing my passion.	
I don't know what my core values are and therefore am not living them.	
The work and the associated money I receive for the work I do is more important than my and my families happiness. Think carefully before answering this one. That is, is earning the money you earn more important than your happiness? Are you prepared to sacrifice your happiness for the pay cheque you receive on a monthly basis?	
I don't have a life plan with associated goals and don't work on achieving those goals on a daily basis.	
I could be happier.	
I put others before me.	

I don't spend time doing what's important to me on a daily basis.	
I wish I lead a balanced, purposeful, effective, and fulfilled life.	
I don't achieve my realistic goals (that I've set for myself).	
I have difficulty overcoming my problems or obstacles.	
Do you want to overcome psychological inhibitors and drivers and in so doing overcome what is holding you back, resulting in the pursuit of a compelling reason to move towards your goal?	
I have not realised my innate power and full potential, nor do I know what my innate power or full potential is.	
Do you believe that if you were doing / had achieved some / all of the foregoing points, a natural consequence would be that you would bring about huge positive effects and change in your own life, in your interpersonal relationships, your career, AND businesses / organisations that you find yourself in?	
Business orientated questions.	
I want faster realisation of personal and or company / organisational goals.	
The business / organisation I work within does not live its values (set by all within the business / organisation) through a set of behaviours agreed to by all employees.	
Do you need to bring about the development and introduction of positive, sustainable corporate values?	
Do you want to make more effective use of resources (people, equipment, technology, etc)?	
We need to ensure our behavioural patterns are aligned to personal and business goals, and drive them forward.	
I need an increased ability to think strategically and choose the most suitable course of action.	
Do you need and want to accelerate the development of managers and leaders?	
I need to ensure behavioural and performance related matters are dealt with appropriately, professionally, and timely.	
I want to bring about a learning organisation which encompasses mutual feedback, resulting in a feedback culture.	
Do you want to bring about a culture and situation of ongoing performance improvement and increased productivity?	
I need to increase my and or my teams' ability to clearly define and exceed business and personal objectives through sustained peak performance.	
I need to heighten my and or my teams' clarity and flexibility in strategic thinking.	
Do you want to identify and utilise core competence within yourself and or others thus enabling greater success and wealth?	
Does your team need greater team motivation and improved performance?	
Now the MOST IMPORTANT QUESTIONS -	
Do you want to and CHOOSE to address / work on / improve / turn around for the better, any one or a combination of the negative's / opportunities that you marked as YES above, in your life / relationships / career / business / organisation?	

COACHING CONVERSATIONS WORKSHOP FOR SUPERVISORS, MANAGER'S, AND EXECUTIVES / LEADERS'

This two day workshop will train you, up-skill you, develop you, empower you, and give you the tools, know how, and expertise, to hold, manage, and lead quality professional Coaching Conversations with your staff and or teams. Coaching is recognised world wide as one of the most effective 'means' to maximise individuals and teams development, self realisation, interconnectivity, interdependence, behaviour enhancement, improved cognitive functioning, AND most importantly, innate power and full potential. The Coaching Conversations workshop assists you move in the direction of achieving the outcomes of a professional Executive / Leadership and Business Coach at a FRACTION of the cost of one-on-one and or team coaching.

Testimonials on the workshop are available at the following website

<http://www.twrcc.co.za/coach-training-workshop.html>

The **main themes included in the two day workshop** are available from Steve Krummeck directly. For a detailed brochure that contains the following (**inclusive of testimonials from a respected nationally based financial institution**), contact Steve Krummeck directly on the telephone numbers and or e-mail address at the base of this page.

- Why you should choose this workshop;
- Workshop overview;
- Workshop outcomes;
- A detailed outline of the workshop programme;
- Who should attend the workshop;
- Details on the facilitator; and
- Price.

COACHING SPECIALS – EXECUTIVE / LEADERSHIP, BUSINESS, & LIFE COACHING, MENTORING, AND BUSINESS CONSULTING

The service offering includes forty / or thirty / or twenty hours of broad based one-on-one and or group Executive / Leadership / Business / Life Coaching, and or mentoring, and or business consulting (per calendar month). Based on past and present offerings of this nature, we GUARANTEE a return on investment! The value, and therefore return on your investment in respect of this offer, is unmatched in the industry!

The service offering can be used as you deem necessary within your business / organisation and the hours can be used by you / your business / organisation for individuals and or groups at any level of your business / organisation.

Three offers are available, as follows.

- **Forty hours of Executive, Leadership, Business, and Life Coaching, Mentoring, and or Business Consulting at R40000** a calendar month (R1000 an hour);

- **Thirty hours as above at R30000;** and
- **Twenty hours as above at R20000.**

Terms & conditions apply.

Contact Steve Krummeck on e-mail address stevewk@twrcc.co.za or telephone 011 7041395, or cell 0829000679, to book an appointment to find out more and to book your sessions (one of the three categories per company / organisation).

BOOK, “THE GAME OF LIFE & SUCCESS – STEPS TO SELF MASTERY & HAPPINESS”

(Now available on Amazon.com), WRITTEN BY STEVE KRUMMECK

Arguably one of the most life, relationship, career, and business / organisation shifting books on the market. Remember, businesses / organisations are shifted positively through the right people in their organisation, who have mastered themselves, thereby accessing their true potential and power. This book does just that. To **order the book, read the blurb, the foreword** by Dr Marshall Goldsmith, PhD, **reviews** by Dr Jayme Albin, MA. PhD, and Anize van Zyl (counselling psychologist), and the **chapter titles, go to the following internet site** <http://www.twrcc.co.za/the-game-of-life-&-success.html>

To **view reviews on the book by magazines, go to** <http://www.twrcc.co.za/press-coverage.html>

TESTIMONIALS

Click [here](#) to access some of our clients’ testimonials. These are **compelling** reasons to use our services.

SERVICES OFFERED

We offer the following services: -

- Executive / Leadership, Business, and Life **Coaching**;
- **Coaching Conversations workshop** for Executives / Leaders, Managers, and Supervisors;
- **Future Leaders Now** ®;
- **Mentorship**, including **mentorship workshops**;
- **Talks** (Happiness, Self Mastery, and much more);
- **Workshops** (Happiness, Self Mastery, and customised workshops);
- **Books, “The Game of Life & Success – Steps to Self Mastery & Happiness”**,
- Broad based **business consulting / organisational development**.

For details of the foregoing services, go to the following internet site <http://www.twrcc.co.za/services-offered.html>

SPREAD THE WORD

If you feel anyone you know would benefit from our effort to make a positive difference in people’s lives and businesses/organisations, please forward this e-mail onto them.

SPAM E-MAIL

This e-mail is not spam. It was sent to you in good faith as one of our existing clients,

associates, and/or business contacts. We respect your privacy and have compiled our databases from surveys, events, and referrals. We do not share or hand out any of our database information.

UNSUBSCRIBE / SUBSCRIBE

To unsubscribe from our mailing list, please click on the following link and place "UNSUBSCRIBE" in the subject line - unsubscribe@twrcc.co.za

The (W)Right Coaching CC complies with the Electronic Communications & Transactions Act of 2002, Section 45 (1) - any person who sends unsolicited commercial communications to consumers, must provide the consumers with the option to cancel his or her subscription to that mailing list. To opt-out from receiving future e-messages, send an email to unsubscribe@twrcc.co.za with unsubscribe in the subject line.

If this e-mail was forwarded by a friend or associate, please join our mailing list by sending us a blank email by clicking [here to subscribe](#) Your details will **NEVER** be shared, and you can unsubscribe at any time.

All the best, take care, and my best wishes to you in the coming weeks.

Regards

Steve Wright Krummeck

7 Michelle Place, Olivedale, 2158. P O Box 971, Olivedale, 2158

Tel: 011 704-1395, Cell: 0829000679, Fax 0880117041395

E-mail: stevewk@twrcc.co.za

Internet Site: www.twrcc.co.za

© Copyright, All rights Reserved, The (W)Right Coaching CC

"The contents of this electronic message and any attachments relating to the official business of The (W)Right Coaching CC are proprietary to The (W)Right Coaching CC. They are confidential, legally privileged and protected by law. Views and opinions are those of the sender and do not represent The (W)Right Coaching CC views and opinions nor constitute any commitment by or obligation on The (W)Right Coaching CC unless otherwise stated or agreed to in writing by The (W)Right Coaching CC.

The person addressed in this electronic message is the sole authorised recipient. If you have received this message in error, you are to delete it immediately and notify the sender that it has unintentionally reached you. You may not use or disclose the contents of this message to any other person.

The (W)Right Coaching CC cannot assure that the integrity of this communication has been maintained, nor that it is free of errors, viruses, interception, tampering or interference. The (W)Right Coaching CC therefore does not accept liability or legal responsibility for the contents of this electronic message, its non-delivery or incorrect delivery for whatever reason, its effect on electronic devices or its transmission in an unencrypted medium."