

The (W)Right Coaching Co

***A definitive moment in time to
achieve anything you set your mind
to, attain self mastery and reach
previously unimagined heights.***

***What You See (In your minds eye) Is
What You Get ®***



***Find and step into your full potential
and power.***

***Become a high performance,
inspirational, highly effective,
strategic leader.***

***Get the results you want in your life,
career and business / organisation.***

***Enjoy rich, rewarding, effective
relationships. Step into your
essence, your inspiration, purpose,
and niche.***

SERVICES OFFERED

At the (W)Right Coaching CC we facilitate the transformation of people's lives, relationships, careers, & businesses / organisations. This results in people living out their purpose and passion, vision and destiny, achieving all their goals, and enjoying the fruits of balanced, purposeful, effective, and fulfilled lives, relationships, & careers. In the process our clients tap into their full innate power and potential, achieve a degree of **self mastery**, and discover and utilise the immense power of actualising their thoughts. There are many positive outcomes for businesses and organisations, namely (amongst others) highly motivated, energised, inspired, focused, positive, passionate, highly effective, high performance individuals and teams. This results in improved productivity, and a tangible increase in business / organisation results and performance.

Our coaching service includes the following:

- Leadership / Executive & Management Coaching;
- Business Coaching; and
- Life Coaching.

We encapsulate all of the foregoing under Transformation Coaching.

Leadership, Management and Executive Coaching

Our coaching process focuses on the individual (and teams if need be), facilitating transformation, personal mastery, as well as effective, inspirational, high performance strategic leaders, managers and executives. This in turn has a direct impact (sometimes through further focused and more specialised coaching) on reducing staff attrition, increasing sales and profits, and in the ability to find effective solutions to individual and company / organisation challenges and difficulties.

Our coaching process ensures professional development, with a specific focus on action, results and outcomes. In addition to the foregoing, our coaching process enables individuals to bring about the speedier awareness / realization of personal and or company / organisation vision and associated goals, a positive change in behaviours within the system to bring about positive outcomes, effective self management, enhanced problem solving capabilities, creative mind power (thoughts become new reality, literally), and MUCH more.

Other service offerings - Full listing available at <http://www.twrcc.co.za/services-offered.html>

We are more than a transformation coaching business and offer customised transformation interventions to suite your unique challenges / opportunities. **Some of our other unique interventions include:**

- **Straight Talk With Steve**

These are sessions, hosted by Steve Krummeck which cut straight to the point on ANYTHING you and or your company / organisation wish to have resolved, deal with, move beyond, come to an agreement on, expand on, explore, and much more.

- **Future Leaders Now ®**

Future Leaders Now ® is a unique programme designed specifically to prepare and enable the leaders of the future world NOW. Future Leaders Now ® are "Level Five Leaders" (Refer to Jim Collins's book and website for details - "Good to Great").

SERVICES OFFERED - CONTINUED

Future Leaders Now ® are leaders who bring about prosperous sustainable businesses / organisations, as well as contribute directly (personally and through their businesses / organisations) to a sustainable world.

The programme consists of the following: -

- Customised personal mastery coaching;
- “The Game of Life & Success – Steps to Self Mastery & Happiness” workshop;
- “The Game of Life & Success – Steps to Self Mastery & Happiness” book (written by Steve Krummeck);
- Other suitable identified interventions.

All prospective candidates are interviewed by Steve Krummeck to determine their readiness for such a programme. Only a select group of ‘leaders’ are put through this programme.

- **“The Game of Life & Success – The Steps to Self Mastery & Happiness” (Book)**

The book presents insightful and focused life-altering ‘steps’ to bring about profound personal transformation and, as a consequence, the accomplishment of your chosen future desired state, realistic dreams and goals. For further details go to <http://www.twrcc.co.za/the-game-of-life-&-success.html>

- **“The Game of Life & Success – The Steps to Self Mastery & Happiness” workshop (Personal Transformation & Personal Mastery workshop)**

This is arguably the most powerful transformation programme available on the market. The workshop was developed as a consequence of my book, The Game of Life & Success – The Steps to Self Mastery & Happiness being published, as well as the HUGE need worldwide for individuals to transform their lives, careers, relationships, and businesses/organisations they work within/own. As with the book, the outcomes are profound but more deeply integrated as a consequence of the ‘steps’ being ‘taken on’ through processes carried out during the workshop.

- **The Happiness Now workshop**

Steve Krummeck is the only person in South Africa who has developed and runs a workshop to train individuals and groups on the Happiness Now workshop. The Happiness Now workshop utilises processes (amongst others) that were developed

by an international expert who holds a PHD in happiness. People who are happy or become happy / happier through this workshop tend to be more effective, be more cooperative, are pro-social and charitable, are more likely to enjoy superior work outcomes (Greater Creativity, Increased Productivity, Higher Quality of Work, and earn Higher Incomes), are more likely to have a stronger immune system, are more likely to live longer, are more likely to be more emotionally healthy, are more likely to enjoy larger social rewards (More likely to marry, Less likely to become divorced, More likely to have more friends, More likely to enjoy stronger social support, More likely to enjoy richer social interactions), are more likely to be more active, have greater energy and flow, and are more likely to exhibit greater self-control and coping abilities.

- **Fraud Awareness & Prevention and Ethics Consulting**

Consulting within organisations to introduce leading edge, unique fraud awareness and prevention and ethics strategies and interventions, through tailor-made workshops and other identified interventions.

WHAT CAN YOU EXPECT FROM THE (W)RIGHT COACHING cc

Our core purpose is to enable people to lead balanced, purposeful, effective and fulfilled lives, achieve all-round wellness, to choose and live their destiny and legacy, actualise their thoughts, and ultimately embrace **self mastery**. A 'state' of personal mastery and all-round wellness leads to our clients having phenomenal lives, relationships, careers, and profoundly successful businesses / organisations.

Our passion is to enable you to achieve your goals, overcome and solve problems, and reach your new desired state. We passionately strive towards enabling you realize and effectively use the remarkable fact that you are the master of your own destiny.

We will coach you to bring to fruition your immense latent innate power. You'll also realise the power of personal choice which will enable you to achieve anything you see in your minds eye (within reason), and set your mind to achieve.

In coaching, the coach's role is based on the principle that all individuals have choice and ultimately bring about the life they are leading as well as what they are achieving in their relationships, career, and business / organisation. Once you embrace the fact that you have choices and are responsible for something, you realise the immense innate power you have to influence it.

One of the most powerful and rewarding elements of our coaching process is the immensely powerful relationship which quickly evolves between you (the client) and coach. This creates a safe, secure and **challenging** environment in which the client explores, very quickly **evolves**, and steps into and takes advantage of their inherent limitless power and potential. The coach develops an ongoing relationship with clients that assists clients create astounding results in their lives, careers, businesses and or organisation.

The cornerstone of our coaching process is that our clients are **naturally creative, resourceful, whole, and infinitely capable** of achieving what they set their mind to (within reason).

We strive to enable you experience first hand the power and immense results that our coaching process elicits. In view of this, we offer the first coaching session (individuals) to you at half price.

You must expect significant value out of every single session.

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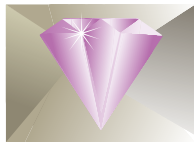
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*It's a matter of time before you
discover the **power of coaching** in
your life, relationships, business, and or organisation.*

WHAT CAN YOU EXPECT FROM THE (W)RIGHT COACHING CC



From a **personal point of view**, our coaching processes will, **amongst other outcomes**, enable you to:

- Reach and live self mastery;
- Unlock your enormous inner power to lead the life you so richly deserve;
- Lead a purposeful, balanced, fulfilled life;
- Undergo personal transformation from your current state to your desired state;
- Enjoy rewarding interpersonal relationships;
- Use effective interpersonal communication skills;
- Realise your dreams, aspirations, wants, needs, passion and purpose in life, and live your vision and life legacy;
- Live by your values and beliefs;
- Live a **whole life** – mind, body, soul, and spirit;
- Use your thoughts to bring about whatever you desire (within reason), achieve all your goals, and create a new reality and or life;
- Enjoy enhanced problem solving capabilities;
- Take accountability for your life and embrace 'self-management';
- Be highly focused, value-adding, effective, and a high performer;
- Obtain faster realization of your goals;
- Live your purpose and passion in life;
- Enjoy high levels of motivation and focus;
- Be the master of your own destiny.

From the **point of view of individuals and teams within a business or organisation**, our coaching processes will, **amongst other outcomes**, enable you to:

- Achieve everything from the **personal point of view mentioned above**;
- Bring about focused, value-adding, high performance and highly effective individuals, leaders, teams and organisations;
- Develop effective, strategic, inspirational leaders;
- Define and achieve company or organisational agenda;
- Realise company or organisational vision and legacy;
- Define and bring about the 'future' company or organisation;
- Master company or organisation choice and destiny;
- Achieve faster realisation of company or organisation goals.

WHAT IS COACHING ABOUT



Coaching is about taking charge of your life, taking action, learning, and change, all of which are generally linked to personal, business or organisational goals. Coaching is also about enabling you to realise the immensely empowering life strategy of personal, business or organisation choice. You have a choice to change your life, relationships, business or organisation.



Other Benefits of Coaching:

- Clarification and greater understanding of personal and company / organisation beliefs and values that are the core of what motivates a person / teams;
- Achievement of personal and team vision and legacy;
- Improved learning, performance and productivity;
- Maximisation of individual skills and abilities;
- Highly effective, inspirational managers and leaders;
- Effective value-add problem solving;
- Easily able to adapt with greater flexibility to change;
- Discovery of previously unimagined opportunities, perspectives, and innovative ideas;
- Wants, needs, dreams and aspirations become reality;
- Improved interpersonal communication, personal relationships and quality of work and home life;
- Positive thought and perceptions leading to greater personal and work satisfaction and rewards;
- Realization and utilization of the fact that all humans are naturally creative, resourceful and whole;
- Mastering thoughts to bring about new realities (physical and non-physical things);
- Identification of psychological inhibitors and drivers, and thus overcome what is holding you back, resulting in the pursuit of compelling reasons to move towards your goals;
- A balanced, purposeful, fulfilled work and home life;
- Personal joy and happiness; and more.

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