

The (W)Right Coaching CC

What you see (in your mind's eye) is what you get

The (W)Right Coaching CC offers its clients unique transformation coaching interventions within their businesses/organisations, their teams, individual staff members, and the public at large.

The organisation's leadership business, career, and life coach is Steve Wright Krummeck. He assists clients in all areas of their life and business to achieve their realistic life, career, and business goals, to overcome obstacles and achieve their chosen future.

"The coaching process leads to my clients realising their full potential, a degree of self-mastery, and to leading balanced and fulfilled lives," he explains. A natural consequence of this is that his clients experience huge positive changes in their interpersonal relationships and careers.

Krummeck has recently written a book titled: *The Game of Life and Success – Steps to Self-mastery and Happiness*. The self-mastery techniques imparted in the associated workshops and book are the forerunners of phenomenal life, career, relationships and business results.

Through the workshop, each person develops a degree of self-mastery. They learn to identify their core values, authentic selves, and essence. They release themselves from the need for excessive amounts of money and physical possessions. This deeper understanding naturally leads to greater balance in their lives as success acquires a broader meaning.

"Through the book, a person embarks on a huge personal exploration. Some of the steps are overcoming fear as internal drivers, goal setting, maximising positive attitudes and intuition to draw success toward oneself and the business/organisation, taking responsibility and becoming accountable, as well as committing to profound transformation in all areas, such as career, spirituality, relationships, surroundings, health, money, personal growth, and fun.


A powerful process imparted in the book assists the reader to release their limiting beliefs. These limiting beliefs are then replaced with empowering beliefs, which increases a person's success and overall happiness.

"A growing body of research is demonstrating that as we become happier, the quality of our lives improves dramatically. We become more compassionate, creative, energetic, financially successful, emotionally and physically healthy, and productive."



Steve Wright Krummeck

"Positive culture programmes (such as those achieved through Krummeck's book, associated workshop, Happiness Now workshop, and coaching initiatives), are huge in Europe and in the US. Companies which implement strategies to keep their employees happy, healthy, and motivated have dramatically increased their productivity." This is one of Krummeck's core focus areas offered to businesses and organisations.

Krummeck developed an associated workshop and has designed the Happiness Now Initiative – the only workshop of its kind in South Africa. The workshop enables participants to achieve a state of happiness and in the process improve the quality of every area of their lives. 



This article was commissioned by The (W)Right Coaching CC. They can be contacted at 011 704 1395 or stevewk@twrcc.co.za. Alternatively, visit the website at www.twrcc.co.za