

Managing Oneself, Article of the Month - Ego as a Motivator, Coaching Conversations Workshop & Testimonials, and More

Welcome to The (W)Right Coaching CC's August 2010 newsletter.

WHATS INCLUDED IN THIS NEWSLETTER? (Click on the links below to go directly to the section)

[Article – “Ego as A Motivator, Steve Krummeck”](#)

[Articles of Interest – “Managing Oneself, Peter Drukker”](#)

[Quote of the Month](#)

[What we can do for you – Summarised in one line](#)

[Coaching Conversations workshop for managers and leaders](#)

[Book, “The Game of Life & Success – Steps to Self Mastery & Happiness”](#)

[Testimonials](#)

[Services Offered](#)

ARTICLE, “EGO AS A MOTIVATOR”, “THE GAME OF LIFE & SUCCESS – STEPS TO SELF MASTERY & HAPPINESS”, BY STEVE KRUMMECK

"If I accept you as you are, I will make you worse; however if I treat you as though you are what you are capable of becoming, I help you become that" - JW von Goethe

In his book, “Good to Great”, Jim Collins highlights research carried out for more than ten years on a set of truly **great** companies (those that consistently far outperformed the good performing companies) and how the research results revealed that one of the major contributing factors was a leader that did not lead out of ego. These leaders had the employees and the companies’ interests ahead of themselves/their own. Where the company succeeded, they looked to others as the reason for the success. Where there were failures, they looked to themselves as the cause. This is a leader that’s stepped completely out of ego as a motivator.

So, the next step to self mastery and bringing about phenomenal results in your business / organisation, career, interpersonal relationships, and life, is for you to in an un-egotistical way, step into all that you are capable of becoming.

Click [here](#) to read the full article.

ARTICLES OF INTEREST – MANAGING ONESELF, PETER DRUKKER

“Success in the ‘Knowledge Economy’ comes to those who know themselves, their strengths, their values, and how they best perform.

“History’s great achievers have always managed themselves. That, in large, is what makes them great achievers.”

Click [here](#) for the full article.

QUOTE OF THE MONTH

“You cannot control what happens to you, but you can control your attitude towards what happens to you, and in that you will be mastering change rather than allowing it to master you” – Brian Tracy

WHAT WE CAN DO FOR YOU

We enable and assist you reach your chosen future desired state.

COACHING CONVERSATIONS WORKSHOP FOR SUPERVISORS, MANAGER'S, AND EXECUTIVES / LEADERS'

This two day workshop will train you, up-skill you, develop you, empower you, and give you the tools, know how, and expertise, to hold, manage, and lead quality professional Coaching Conversations with your staff and or teams. Coaching is recognised world wide as one of the most effective 'means' to maximise individuals and teams development, self realisation, interconnectivity, interdependence, behaviour enhancement, improved cognitive functioning, AND most importantly, innate power and full potential. The Coaching Conversations workshop assists you move in the direction of achieving the outcomes of a professional Executive / Leadership and Business Coach at a FRACTION of the cost of one-on-one and or team coaching.

Testimonials on the workshop are available at the following website

<http://www.twrcc.co.za/coach-training-workshop.html>

The **main themes included in the two day workshop** are available from Steve Krummeck directly. For a detailed brochure that contains the following (**inclusive of testimonials from a respected nationally based financial institution**), contact Steve Krummeck directly on the telephone numbers and or e-mail address at the base of this page.

- Why you should choose this workshop;
- Workshop overview;
- Workshop outcomes;
- A detailed outline of the workshop programme;
- Who should attend the workshop;
- Details on the facilitator;
- Price; and
- Other logistics

BOOK, “THE GAME OF LIFE & SUCCESS – STEPS TO SELF MASTERY & HAPPINESS”

(Now available on Amazon.com), WRITTEN BY STEVE KRUMMECK

Arguably one of the most life, relationship, career, and business / organisation shifting books on the market. Remember, businesses / organisations are shifted positively through the right people in their organisation, who have mastered themselves, thereby accessing their true potential and power. This book does just that. To **order the book**, read the **blurb**, the **foreword** by Dr Marshall Goldsmith,

PhD, **reviews** by Dr Jayme Albin, MA. PhD, and Anize van Zyl (counselling psychologist), and the **chapter titles, go to the following internet site** <http://www.twrcc.co.za/the-game-of-life-&-success.html>

To **view reviews on the book by magazines**, go to <http://www.twrcc.co.za/press-coverage.html>

TESTIMONIALS

Click [here](#) to access some of our clients' testimonials. These are **compelling** reasons to use our services.

SERVICES OFFERED

We offer the following services: -

- Executive / Leadership, Business, and Life **Coaching**;
- **Coaching Conversations workshop** for Executives / Leaders, Managers, and Supervisors;
- **Future Leaders Now** ®;
- **Mentorship**, including **mentorship workshops**;
- **Fraud Awareness & Total Ethics Management** interventions;
- **Talks** (Happiness & Personal Mastery);
- **Workshops** (Happiness & Personal Mastery); and
- **Books, "The Game of Life & Success – Steps to Self Mastery & Happiness"**.

For details of the foregoing services, go to the following internet site <http://www.twrcc.co.za/services-offered.html>

SPREAD THE WORD

If you feel anyone you know would benefit from our effort to make a positive difference in people's lives and businesses/organisations, please forward this e-mail onto them.

SPAM E-MAIL

This e-mail is not spam. It was sent to you in good faith as one of our existing clients, associates, and/or business contacts. We respect your privacy and have compiled our databases from surveys, events, and referrals. We do not share or hand out any of our database information.

UNSUBSCRIBE / SUBSCRIBE

To unsubscribe from our mailing list, please click on the following link and place "UNSUBSCRIBE" in the subject line - unsubscribe@twrcc.co.za

The (W)Right Coaching CC complies with the Electronic Communications & Transactions Act of 2002, Section 45 (1) - any person who sends unsolicited commercial communications to consumers, must provide the consumers with the option to cancel his or her subscription to that mailing list. To opt-out from receiving future e-messages, send an email to unsubscribe@twrcc.co.za with unsubscribe in the subject line.

If this e-mail was forwarded by a friend or associate, please join our mailing list by sending us a blank email by clicking [here to subscribe](#) Your details will **NEVER** be shared, and you can unsubscribe at any time.

All the best, take care, and my best wishes to you in the coming weeks.

Regards

Steve Wright Krummeck

7 Michelle Place, Olivedale, 2158. P O Box 971, Olivedale, 2158

Tel: 011 704-1395, Cell: 0829000679, Fax 0880117041395

E-mail: stevewk@twrcc.co.za

Internet Site: www.twrcc.co.za

© Copyright, All rights Reserved, The (W)Right Coaching CC

"The contents of this electronic message and any attachments relating to the official business of The (W)Right Coaching CC are proprietary to The (W)Right Coaching CC. They are confidential, legally privileged and protected by law. Views and opinions are those of the sender and do not represent The (W)Right Coaching CC views and opinions nor constitute any commitment by or obligation on The (W)Right Coaching CC unless otherwise stated or agreed to in writing by The (W)Right Coaching CC.

The person addressed in this electronic message is the sole authorised recipient. If you have received this message in error, you are to delete it immediately and notify the sender that it has unintentionally reached you. You may not use or disclose the contents of this message to any other person.

The (W)Right Coaching CC cannot assure that the integrity of this communication has been maintained, nor that it is free of errors, viruses, interception, tampering or interference. The (W)Right Coaching CC therefore does not accept liability or legal responsibility for the contents of this electronic message, its non-delivery or incorrect delivery for whatever reason, its effect on electronic devices or its transmission in an unencrypted medium."