

Your Values & Beliefs Determine Your Success & or Failure.

Welcome to The (W)Right Coaching CC's April 2011 newsletter.

WHATS INCLUDED IN THIS NEWSLETTER?

[Article – “Values & Beliefs”, by Steve Krummeck](#)

[Article of Interest – “Using Strategic Intuition to Save the World”, by Christine Leonardi](#)

[Quote of the Month](#)

[Life & Career Tips](#)

[What we can do for you – Summarised in one line](#)

[Happiness \(Positive Psychology\) & Wellness – Why this is a must for YOU](#)

[Coaching Conversations workshop for managers and leaders](#)

[Coaching Specials \(Executive / Leadership, Business, Life, Positive Psychology & Wellness Coaching, and Mentoring\)](#)

[Book, “The Game of Life & Success – Steps to Self Mastery & Happiness”](#)

[Testimonials](#)

[Services Offered](#)

ARTICLE, “VALUES AND BELIEFS”, FROM THE BOOK, THE GAME OF LIFE & SUCCESS – STEPS TO SELF MASTERY & HAPPINESS, BY STEVE KRUMMECK

In my book, “The Game of Life & Success – Steps to Self Mastery & Happiness”, I explore sixteen ‘steps’ that shift the reader (individually or collectively as a business / organisation) to a degree of self mastery. In this, the twelfth article of the series, I explore ‘step’ eleven in “The Game of Life & Success, namely “Values and Beliefs”.

“A new way of thinking has become the necessary condition for responsible living and acting. If we maintain obsolete values and beliefs, a fragmented consciousness and self-cantered spirit, we will continue to hold onto outdated goals and behaviours” - Dalai Lama

Our *values* and *beliefs* drive and compel us to achieve what we set out to do. Say hello to the ‘secret saboteur’ (limiting beliefs) within each one of us.

In order to achieve self mastery, as well as phenomenal results and success in your life, relationships, career, and business / organisation, you must have an understanding of your core values and empowering and debilitation beliefs, AND release your debilitating beliefs from the control they have over you individually and or collectively.

Click [here](#) to read the full article.

ARTICLES OF INTEREST – “USING STRATEGIC INTUITION TO SAVE THE WORLD”, CHRISTINE LEONARDI

It suddenly hits you. Everything comes together in your mind. You connect the dots. It can be one big “Aha!” moment or a series of smaller ones that together show you

the way ahead. The fog clears. What to do seems so obvious, when a moment before you had no idea.

If you have never had this kind of flash of insight, you're in good company, says Dr William Duggan. It is the key element in the greatest achievements in history.

"It is how innovators get their innovations, how artists get their creative ideas, how visionaries get their vision, how scientists make their discoveries and how good ideas of every kind arise in the human mind. It is how Bill Gates founded Microsoft, how Picasso found his style, and how the Google guys conquered the Internet," he explains.

According to the author of *Strategic Intuition: The Creative Spark in Human Achievement* and Columbia Business School's associate professor of management Dr William Duggan, good ideas come to you as flashes of insight, often when you least expect them; whilst taking a shower, stepping onto a train, stuck in traffic, falling asleep, swimming or brushing your teeth.

Click [here](#) for the full article.

QUOTE OF THE MONTH

"Imagination is everything. It is the preview of life's coming attractions" – Albert Einstein

LIFE & CAREER TIPS

A life or career tip, sometimes in the form of a single sentence, often acts as the catalyst in propelling your life, relationships, career, or even your business, to a level never imagined before. For life altering tips, click [here](#)

WHAT WE CAN DO FOR YOU

We enable and assist you master your thoughts, master your mind, and literally realise, "what you see in your mind's eye, is what you will get".

What else will we do for you?

Go to our website at <http://www.twrcc.co.za/services-offered.html> for a full listing of our service offering.

What else can we do for you – Wellness and Happiness are one and the same

Are you and or your staff happy? Would you like to know if you are happy? Happiness / Positive Psychology is linked directly to a persons' overall mental and physical wellbeing. Happy people and staff are more compassionate, more creative, more energetic, more financially successful, more emotionally and physically healthy, and more effective and productive in the work place. We have two United Kingdom assessments that assess whether you and or your team are happy and or

feeling good or bad, as well as the only Happiness Now workshop of its kind in South Africa.

The workshop has shown scientifically to radically improve workshop attendees happiness levels. Through customised offerings, which may include my book, “The Game of Life & Success – Steps to Self Mastery & Happiness, Positive Psychology one-on-one / group coaching, and the Happiness Now workshop, we move our clients exponentially towards a state of happiness, a state of mental, physical, and spiritual (if appropriate for our client/s) wellness/wellbeing. For details of the workshop, go to <http://www.twrcc.co.za/workshops-happiness-now.html> **Contact Steve directly to book this personal and business turn around workshop.**

COACHING CONVERSATIONS WORKSHOP FOR SUPERVISORS, MANAGER’S, AND EXECUTIVES / LEADERS’

This two day workshop will train you, up-skill you, develop you, empower you, and give you the tools, know how, and expertise, to hold, manage, and lead quality professional Coaching Conversations with your staff and or teams. Coaching is recognised world wide as one of the most effective ‘means’ to maximise individuals and teams development, self realisation, interconnectivity, interdependence, behaviour enhancement, improved cognitive functioning, AND most importantly, innate power and full potential. The Coaching Conversations workshop assists you move in the direction of achieving the outcomes of a professional Executive / Leadership and Business Coach at a FRACTION of the cost of one-on-one and or team coaching.

Testimonials on the workshop are available at the following website <http://www.twrcc.co.za/coach-training-workshop.html>

The **main themes included in the two day workshop** are available from Steve Krummeck directly. For a detailed brochure that contains the following (**inclusive of testimonials from a respected nationally based financial institution**), contact Steve Krummeck directly on the telephone numbers and or e-mail address at the base of this page.

- Why you should choose this workshop;
- Workshop overview;
- Workshop outcomes;
- A detailed outline of the workshop programme;
- Who should attend the workshop;
- Details on the facilitator; and
- Price.

COACHING SPECIALS – EXECUTIVE / LEADERSHIP, BUSINESS, LIFE, POSITIVE PSYCHOLOGY & WELLNESS COACHING, MENTORING, AND BUSINESS CONSULTING

The service offering includes forty / or thirty / or twenty hours of broad based one-on-one and or group Executive / Leadership / Business / Life / Wellness Coaching,

and or mentoring, and or business consulting (per calendar month). Based on past and present offerings of this nature, we GUARANTEE a return on investment! The value, and therefore return on your investment in respect of this offer, is unmatched in the industry!

The service offering can be used as you deem necessary within your business / organisation and the hours can be used by you / your business / organisation for individuals and or groups at any level of your business / organisation.

Three offers are available, as follows.

- **Forty hours of Executive, Leadership, Business, Life, and Wellness Coaching, Mentoring, and or Business Consulting at R51400** a calendar month (R1285 an hour);
- **Thirty hours as above at R38550;** and
- **Twenty hours as above at R25700.**

Terms & conditions apply.

Contact Steve Krummeck on e-mail address stevewk@twrcc.co.za or telephone 011 7041395, or cell 0829000679, to book an appointment to find out more and to book your sessions (one of the three categories per company / organisation).

BOOK, "THE GAME OF LIFE & SUCCESS – STEPS TO SELF MASTERY & HAPPINESS" (Now available on Amazon.com), WRITTEN BY STEVE KRUMMECK

Arguably one of the most life, relationship, career, and business / organisation shifting books on the market. Remember, businesses / organisations are shifted positively through the right people in their organisation, who have mastered themselves, thereby accessing their true potential and power. This book does just that. To **order the book, read the blurb, the foreword** by Dr Marshall Goldsmith, PhD, **reviews** by Dr Jayme Albin, MA. PhD, and Anize van Zyl (counselling psychologist), and the **chapter titles, go to the following internet site** <http://www.twrcc.co.za/the-game-of-life-&-success.html>

To **view reviews on the book by magazines, go to** <http://www.twrcc.co.za/press-coverage.html>

TESTIMONIALS

Click [here](#) to access some of our clients' testimonials. These are **compelling** reasons to use our services.

SERVICES OFFERED

We offer the following services: -

- Executive / Leadership, Business, Life, and Wellness **Coaching**;
- **Coaching Conversations workshop** for Executives / Leaders, Managers, and Supervisors;
- **Future Leaders Now** ®;
- **Mentorship**, including **mentorship workshops**;
- **Talks** (Happiness, Self Mastery, and much more);

- **Workshops** (Happiness, Self Mastery, and customised workshops);
- **Books, “The Game of Life & Success – Steps to Self Mastery & Happiness”,**
- Broad based **business consulting / organisational development.**

For details of the foregoing services, go to the following internet site
<http://www.twrcc.co.za/services-offered.html>

SPREAD THE WORD

If you feel anyone you know would benefit from our effort to make a positive difference in people’s lives and businesses/organisations, please forward this e-mail onto them.

SPAM E-MAIL

This e-mail is not spam. It was sent to you in good faith as one of our existing clients, associates, and/or business contacts. We respect your privacy and have compiled our databases from surveys, events, and referrals. We do not share or hand out any of our database information.

UNSUBSCRIBE / SUBSCRIBE

To unsubscribe from our mailing list, please click on the following link and place “UNSUBSCRIBE” in the subject line - unsubscribe@twrcc.co.za
The (W)Right Coaching CC complies with the Electronic Communications & Transactions Act of 2002, Section 45 (1) - any person who sends unsolicited commercial communications to consumers, must provide the consumers with the option to cancel his or her subscription to that mailing list. To opt-out from receiving future e-messages, send an email to unsubscribe@twrcc.co.za with unsubscribe in the subject line.

If this e-mail was forwarded by a friend or associate, please join our mailing list by sending us a blank email by clicking [here to subscribe](#) Your details will **NEVER** be shared, and you can unsubscribe at any time.

All the best, take care, and my best wishes to you in the coming weeks.

Regards

Steve Wright Krummeck

7 Michelle Place, Olivedale, 2158. P O Box 971, Olivedale, 2158

Tel: 011 704-1395, Cell: 0829000679, Fax 0880117041395

E-mail: stevewk@twrcc.co.za

Internet Site: www.twrcc.co.za

© Copyright, All rights Reserved, The (W)Right Coaching CC

"The contents of this electronic message and any attachments relating to the official business of The (W)Right Coaching CC are proprietary to The (W)Right Coaching CC. They are confidential, legally privileged and protected by law. Views and opinions are those of the sender and do not represent The (W)Right Coaching CC views and opinions nor constitute any commitment by or obligation on The (W)Right Coaching CC unless otherwise stated or agreed to in writing by The (W)Right Coaching CC.

The person addressed in this electronic message is the sole authorised recipient. If you have received this message in error, you are to delete it immediately and notify the sender that it has unintentionally reached you. You may not use or disclose the contents of this message to any other person.

The (W)Right Coaching CC cannot assure that the integrity of this communication has been maintained, nor that it is free of errors, viruses, interception, tampering or interference. The (W)Right Coaching CC therefore does not accept

liability or legal responsibility for the contents of this electronic message, its non-delivery or incorrect delivery for whatever reason, its effect on electronic devices or its transmission in an unencrypted medium."